

# Anne Deane Berman, PhD

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## Education:

**University of California, Santa Barbara** Ph.D. 1997, M.A. 1995 (Music Composition)

**Oberlin Conservatory of Music, Oberlin College**, B.M., 1985 (Music Composition)

**Peabody Institute of the Johns Hopkins University, Preparatory Division**, 1981 (Music Composition)

## Relevant Experience:

- Develop and implement an innovative curriculum for K-12 and professional development training focussed on Science, Technology, Engineering, Math (STEM) through Music, Art, and Movement as **DIGIVATIONS™ Education Ventures/DIGIVATIONS™ INSTITUTE's** co-founder and Vice President. Since 2010, provided after school enrichment programs, workshops and summer camps for more than 400 children (grades 1-9) in British Columbia, Alaska, California and Washington. As Co-founder and Vice President, responsible for all aspects of both enterprises (program and business development, fundraising, marketing, teaching, and managing staff of three) along with my spouse, Dr. Steven Lee Berman. Co-Authored NASA award winning curriculum to be published by LEGO Education North America's joint venture, Pitsco Education.
- Promoted all main season and Carnegie Hall subscription concerts as well as Education programs at the **Philadelphia Orchestra**. Assisted with the promotion of the transition of Music Directors (from Riccardo Muti to Wolfgang Sawallisch). Facilitated visits by guest composers (nearly forty 20th-century works performed during my time at the Orchestra). Managed the intermission TV features produced by A&E Network, "90th Anniversary" and "Martin Luther King Tribute" segments aired as part of a nationally televised Tribute Concert. Oversaw the promotion of the annual Radio-Thon in collaboration with Orchestra volunteers and marketing management. Assisted the Executive Director (Joseph Kluger) in the design of a multi-cultural outreach program, "Cultural Diversity Initiative" resulting in increased representation of the ethnic and cultural diversity in various aspects of the organization (board, staff, volunteers, audiences, etc.) Coordinated the formation of a 22-member advisory council to assist in the design and implementation of the outreach program.
- Provided management and strategic direction for **Opera Theatre of Saint Louis'** Education Department under the direction of the Executive Director (Charles MacKay), including Artist and Composers-in-Residence initiatives as well as Children's Concert programming. Returned to OTSL the following year to promote their Main Stage season as Consultant Public Relations.
- Co-founded an interdisciplinary training program created to provide educational programs and foster research excellence in **Human Computer Interaction at Iowa State University**. Organized and promoted university new music concert series in collaboration with other faculty. Contributed to interdisciplinary curricula across 22 departments including Architecture, Art and Design, Computer Science, Electrical and Computer Engineering, Greenlee School of Journalism and Communication,

Industrial and Manufacturing Systems Engineering, Music, Philosophy and Religious Studies, and Psychology, among others.

- Under the direction of the faculty Director and Executive Committee launched the **Digital Media Innovation (DiMI) program at the University of California, Office of the President**, enabling digital technology and content leaders in new media and related emerging areas to exchange ideas and form collaborative partnerships with industry resulting in \$60 million in matching grant funded projects. Spearheaded the research infrastructure in digital media conducted on the UC campuses and laboratories, integrating research from often-disparate disciplines on multiple campuses (arts, music, classics, medicine, space science, engineering and computing, among others).
- In collaboration with the Associate Dean, co-authored proposals to create a new academic unit within **UCSB's College of Engineering**, the Technology Management Program (TMP), a new minor and revised instructional program and name change for a graduate certificate in Technology Management. Co-designed **new Technology Curriculum Curriculum Tracks** in IT/Telecom, Lifesciences/Health, Energy/Sustainability/Eco-Entrepreneurship.
- Championed the content for **UCSB's successful Emerging Technologies Energy Summit** in collaboration with the Associate Dean and international design partners. Identified and engaged 44 speakers from China, British Columbia and California to create a unified Summit which generated dozens of new partnerships among entrepreneurs, academics, investors and policy makers.
- Supported the design and implementation of a unique new media graduate degree program based in the departments of Music, Studio Art, Engineering and Computer Science at **University of California, Santa Barbara**.

### **Staff Supervision:**

- Managed teams ranging from 3-10 professionals from broad range of departments (PR, Development, Marketing, Education & IT). Museum installations included managing students from engineering, computer science, theatre, film & television, art, music, dance, writing, neuroscience, etc.
- Supervised the creation of various interactive web sites (html, Wiki, Apps)
- Hired, reviewed and transitioned personnel for various nonprofit institutions, universities and production projects.

### **Key Skills:**

- Able to work effectively within a team and collaborate with peers, subordinates, superiors, and with a special emphasis on communicating creative goals and the value of the programming to various constituents.
- Strong skills in research, analysis and production management
- Works well under pressure with industry, academic, and administrative leadership teams and manages multiple tasks simultaneously

**Positions Held:**

**DIGIVATIONS™ Education Ventures**, Co-Founder & Faculty and **DIGIVATIONS™ INSTITUTE**, Vice President, Washington State Non-profit Corporation. Both entities support K-12 NASA Award winning STEM+ARTS education, professional development, training, and sustainability stewardship coaching and management, 2009-present.

**University of California, Santa Barbara**, Technology Management Program, College of Engineering  
2007-2008

Lecturer and Academic Coordinator

**University of British Columbia**, School of Music, Vancouver, 2004 – 2006

Visiting Faculty (music theory, computer music & composition)

**Iowa State University**, Ames, 2001 – 2004

Faculty Member, Virtual Reality Application Center

Founding Faculty Member, Human Computer Interface Program

Assistant Professor, Department of Music, (music theory sequence, music technology & computer music)

**University of California, Office of the President**, Berkeley, 1998-2001

Digital Media Innovation Program (DiMI)

Associate Director

**University of California, Santa Barbara**, 1998-2001

Assistant Researcher, Department of Music (computer music, media arts & society)

**Music Academy of the West, Santa Barbara**

Grants Consultant, 1994-95

**Walden School for Young Composers, Dublin, NH**

Director of Development and Public Relations, 1994-2000

**Santa Barbara Dance Theatre, Santa Barbara**

Director of Publicity, 1991-93

**The Philadelphia Orchestra, Philadelphia**

Community Outreach Manager, 1990-91

Assistant Director of Publicity, 1990-91

**Opera Theatre of Saint Louis, St. Louis**

Public Relations Consultant, Main Season 1991

Director of Education & Community Programs, 1988-1990

**Oberlin Dance Company, San Francisco**

Assistant to the Executive Director, 1987

**References Available Upon Request**