

Anne Deane Berman, PhD

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Education and Non-Profit Arts Consultant

Career spans over a dozen years of continued success demonstrating strong leadership, management, and creative skills to successfully guide nonprofits and academic programs, communicate effective interactive creative strategy as well as supervise training, promotional and technical documentation.

Consulting for Higher Education (science and humanities) and Non-Profit Arts:

- **Short and Long-Term Programmatic Planning**
- **Facilitating and Managing Initiatives and Partnerships**
- **Research and Case Study Analysis**
- **Executive Search**
- **Grant Writing (Government and Foundation) Individual Donor Cultivation**
- **Marketing and Public Relations**
- **Maximize Financial, Board, Volunteer and Staff Resources**

Marketing and Public Relations Direction:

- Conceptualize and implement promotional and branding strategy resulting in increased local, regional, international visibility and funding.
- Produce promotional content for various nonprofit, government and academic enterprises.
- Conceptualize, budget, implement and manage global technology forums with internationally known creative leaders from academia, government and industry resulting in dozens of new business/research partnerships and enterprises (IT/telecom, Energy/Sustainability, Biotech, Game Developers, etc.)
- Publish a variety of digital and print information, for example portfolios, program books, technical manuals, catalogs, brochures, flyers, etc.
- Promoted internationally known orchestras, opera, dance and music schools to the local, national and international press.
- Marketed galas, anniversary celebrations, radiothons, and school reunions.

Finance Management:

- Secured and managed more than 15 awards/grants for collaborative interactive new media works. Budget responsibilities for all productions resulted in budget surpluses.

- Oversaw a \$3.5 million annual operating budget as well as the management of nearly \$60 million in research funding requests resulting in frequent fiscal reports to the CA State Government. Reporting was timely and accurate, resulting in new programmatic strategies.
- Directed annual fundraising campaigns totaling more than \$1,500,000 in annual support for various non-profits.

Production:

- Managed over 3,000 hours of production, including complete tracking and routing of the production work pipeline while keeping control of production costs and schedule.
- Liaison for relationship management between studio and production, as well as overseeing day to day points on the projects.
- Produced more than 12 titles installed/performed in more than 75 venues in over a dozen countries and for radio and TV (SIGGRAPH, IEE Conference: Germany, International Human Computer Interface Conference: Las Vegas, World Internet Conference: Madrid, Goteborg Museum of Art: Sweden, International Super Computing).
- Produced several widely distributed titles on CD and DVD (Innova, Nuema and MIT Press record labels, National Public Radio, etc.)
- Produced televised live concerts, including a nationally televised tribute to Dr. Martin Luther King, Jr. through A&E Television Network.
- Work celebrated in various publications, books and journals (i.e. Digital Storytelling: A Creator's Guide to Interactive Entertainment. Focal Press, an imprint of Elsevier Science, July of 2004).

Event Production:

2008 Emerging Energy Technologies Summit: UCSB, Conference Design Partner
A gathering of more 400 academics, investors, policy makers and entrepreneurs designed to provide market and technical insight, business and investor relationships and economic and political influence necessary for entrepreneurially minded business leaders and policy makers.

2002 Iowa Composers Forum Conference: Ames, Co-Chair
A gathering of over 100 composers and performers from throughout the state of Iowa, presenting concerts, workshops and masterclasses.

2001 DIGIVATIONS Global Technology and Content Conference, Co-Chair
A gathering of over 200 convergence Industry Technology Leadership and Strategists, Creative Talent, Venture Capitalists and Visionaries with leading University of California research faculty from all nine UC campuses and the three national labs. Presented in Association with the [Red Herring](#). Co-developed the conference content (program, website, speakers, etc.) and participated as a researcher with the installation of Beloved Mnemosyne.

1999 Industry-University Technology Workshops & Roundtables, Co-Chair

In addition to designing workshops in Virtual Reality, Telemedicine, and Distance Learning, sponsored a Digital Technology and Content Review, where industry leaders involved in technology commercialization, business development, and research joined selected UC researchers featuring current research in Intelligent Environments, Networking and Visualization.

Start Ups:

- Launched and administered new training and production enterprises in Technology Management (business school at UC Santa Barbara); Human Computer Interaction (Iowa State University) and Digital Media (University of California, system-wide).
- Provided management and strategic direction for an enterprise consisting of \$60 million high tech industry research partnerships in Next Generation Internet, Optical Networking and Devices, Wireless Communications and Systems, Visualization, and Audio, among others.

Team Supervision:

- Managed production teams ranging from 6–15 professionals resulting in improved efficiency and productivity.
- Supervised the creation of various interactive web sites (html and Wiki)
- Provided strategy for innovative databases used to keep track of research/product inventories and manage large volumes of grant documents
- Hired, reviewed and transitioned personnel for institutions and production projects.

Key Skills:

- Able to work effectively within a team and collaborate with peers, subordinates, superiors, and with a special emphasis on communicating creative goals and the value of the programming to various constituents.
- Strong skills in research, analysis and production management
- Works well under pressure with Executive/leadership team and manages multiple tasks simultaneously

Education:

University of California, Santa Barbara Ph.D. 1997, M.A. 1995.

Oberlin Conservatory of Music, Oberlin B.M., 1985.

Peabody Institute of the Johns Hopkins University, Baltimore 1981.

Production: TV/Documentary/Radio:

Concept to Commerce, Emerging Energy Technology Summit, **UCTV**, 2008.

Digital Media Innovation, **UCTV**, 2001.

Charmed, **Aaron Spelling Productions**, demo, 2006.

A Portrait, the Making of Ashes to Ashes, **Virtual Reality Applications Center, Iowa State University**.

Martin Luther King Jr. Tribute Concert, Philadelphia Orchestra, televised locally on **KYW-TV and nationally on A&E cable**, 1990.

Intermission Feature: Martin Luther King, Jr, Philadelphia Orchestra, televised locally on **KYW-TV and nationally on A&E cable**, 1990

Intermission Feature: 90th Anniversary, Philadelphia Orchestra, televised locally on **KYW-TV and nationally on A&E cable**, 1990

Radio-Thon, Philadelphia Orchestra, aired locally on **WFLN-FM (95.7)**, 1990

Opera Theatre of Saint Louis Productions, **KDHX TV. KDHX 88.1 FM**, 1988, 1989.

Production: Recordings

Deane, A. Reaching Antarres for violincello and orchestra (Chautauqua Music Festival Symphony Orchestra featuring cellist Jakub Omsky and conducted by Uriel Segal.) "Music from Chautauqua" distributed by National Public Radio.

Deane, A. Dreams Awake for flute, alto flute and piano, Acton: Neuma Records, 2000.

Deane, A. Crossings. (Anacapa String Quartet, Betsy Cuffel, alto flute, Kathleen Roland, soprano, Nadine Hall, cello, Louise Lofquist, piano, Todd Caschetta, percussion.) St. Paul: Innova Recordings, 1999.

Deane, A. "Positive Thinking," Computer Music Journal Sound Anthology, Volume 21. (Betsy Cuffel, alto flute.) Boston: MIT Press, 1997.